## **Market Highlights**

# **Existing Retail Businesses:**

 2014 Retail Sales in Dyer County by Category Home Improvement: \$46,915,770 General Merchandise: \$105,824,095

Food Stores: \$77,752,516 Service Stations: \$33,855,135 Apparel & Accessories: \$11,501,539 Furniture & Home Decor: \$9.452.568 Food & Beverage: \$55,786,698

 Existing National Retail by Category Home Improvement: Lowe's Home Improvement **General Merchandise: Walmart Supercenter** Food Stores: Kroger, Save-A-Lot, Family Dollar Service Stations: Exxon, Shell, BP, Murphy USA Apparel & Accessories: Peebles, JCPenney

Furniture & Home Decor: Aarons Rents, Rent One

Source: Tennessee Department of Revenue 2014 Retail Sales

Food & Beverage: Applebee's, Chick-fil-A, Cracker

Hotel: Hampton Inn, Holiday Inn Express

# **Employment & Education:**

- Company (Employees): ERMCO (870), Tyson (681), NSK (650), Nortek (331)
- Dyersburg Regional Medical Center employs 538 people with 225 licensed beds and 70 physicians
- 10 Year Growth includes 6 new plants for a total investment of \$109,585,000 and 81 expansions investing \$216,704,013
- Education & School Systems: City (4) 3.020 students, 375 employees County (8) 3,798 students, 585 employees Private (1) 172 students
- Dyersburg State Community College currently enrolls 3,751 students and employs 204. **Tennessee College of Applied Technology** Newbern enrolls 390 students.

### Recreation:

 Carmike Cinemas, 10 Hotels & Motels with 489 rooms, 5 parks, 2 golf courses, 58 restaurants

# **Available Retail Sites:**

Dyersburg Mall	2700 Lake Road

- NEQ I-155 & US HWY 78 Green Village Shopping Center
- ♦ Dyersburg Square 2440 Lake Road ♦ Carousel Place 640 US HWY 51 Bypass E
- ♦ Lake Plaza 2387 Lake Road

SIZE	
GLA: 162,156	•
14 49 Acres	

GLA: 37,700 SF

14.48 Acres

GLA: 86,771 SF

GLA: 150,000+/- SF Michelle Evans Jim Lebberes

**Jimmy Cooper** 

**LEASING AGENT** 

Tim Peeples **Robert Carpenter** 

**PHONE** 662-571-4769 731-885-3981

731-225-5314 615-467-3788

731-285-4900 ext. 102

**Ronald Waterman** 731-676-7380 GLA: 1,900 SF

US Highway 51 & TN Highway 78	5 Mile Radius	10 Mile Radius	Dyersburg MCSA
2012 Estimated Population	21,995	33,241	38,097
2012 Median Household Income	\$36,817	\$37,741	\$38,578
Total Number of Employees	11,617	14,253	15,043

# TENNESSEE

#### For More Information Call:

Allen Hester, President/CEO **Dyersburg/Dyer County Chamber** Office: (731) 285-3433

Fax: (731) 286-4926 ahester@dyerchamber.com www.dyerchamber.com



\*2014 Traffic Counts by TDOT

\*\*Synergos Tech - PopStats / Tiger Geography 2Q 2012

**DYERSBURG** 

DYER COUNTY TENNESSEE

# **Land & Sites Available Dyersburg, Tennessee - Dyer County**



## **LOCATED IN NORTHWEST TENNESSEE ON I-155 AND THE NEW I-69 CARRYING TRAFFIC FROM CANADA TO MEXICO**

20 Minute Drive Time: Population 49,781, Daytime Pop (Age 16+) 29,391, Med. HH Income \$36,680





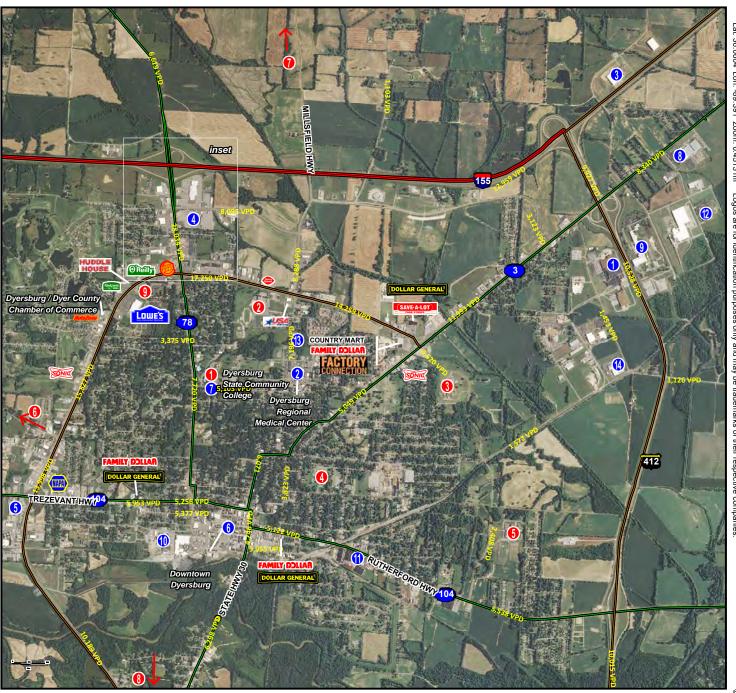
#### **MARKET HIGHLIGHTS**

- New to the market: Cracker Barrel, Chick-fil-A, BigLots!, Burke's Outlet, rue 21, Verizon, Dairy Queen, Sally Beauty, CosmoProf, Aspen Dental
- Dyersburg Mall: only mall within one hour drive
- Interstate 69 under construction near US Highway 51 & I-155
- 2014 Retail Sales in Dyer County \$510,216,356
- Regional shopping hub for multiple counties in Tennessee, Kentucky, Arkansas, and Missouri
- TN HWY 78 [Lake Rd] Traffic Count: 28,034 VPD\* I-155 Traffic Count: 12,959 VPD\*

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	SCHOOLS*	
	<u>301100L3</u>	<u>Enrollment</u>
0	Dyersburg State Community College	3,751
0	Dyersburg High School	903
0	Dyersburg Primary School	716
4	Dyersburg Intermediate School	667
6	Dyersburg Middle School	734
6	Three Oaks Middle School	475
0	Fifth Consolidated Elementary	382
8	Holice Powell Elementary	251
9	Christ Classical Academy (Private)	172
	*5 Dyer County Schools and TN Technology Center	not listed

## **SITES**

Available Commercial Property Contact Allen Hester for more details

## **EMPLOYERS**

(B) Heckethorn Manufacturing

Eaton Global Hose

1 ERMCO 870 681 7 Tyson 3 NSK 650 4 Dyersburg Regional Medical Center 510 360 WalMart Supercenter 6 Nortek Global HVAC 331 SRG Global 315 8 First Citizens National Bank 286 Oyersburg State Community College 250 Sun Products 230 220 Hexpol Ford Construction 210



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2014 TDOT Traffic Counts



181

160