



2014 Board of Directors

EXECUTIVE COMMITTEE

Larry White, Chairman
Jeff Agee, Immediate Past-Chairman
Joe Emery, Immediate Past-Chairman
Foundation
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Development
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Development
Paul Carson, Vice Chair Community
Development
Dr. Karen Bowyer, Vice Chair Education
Steve Bullard, Vice Chair Existing Industry
Bob Kirk, Vice Chair Governmental &
Legislative
Terry Layman, Co-Vice Chair Economic
Development
York Walker, Co-Vice Chair Economic
Development
Danny Watson, Vice Chair Membership &
Organizational Development
David Hayes, Vice Chair Regional
Development
John Ford, Vice Chair Transportation
Ben Youree, Vice Chair Healthcare
Industry
Penny Guthrie, Vice Chair Retail
Development

BOARD MEMBERS

Andrew Harrington	Mary Burks-Minton
Bill Reffert	Mike Pennington
Brent Hayman	Mike Sanders
Carol Harris	Patrick Williams
Chad Davis	Pollyanna McClure
Eric Maupin	Jason Roberts
Stan Welch	John Uitendaal
Tommy Allmon	Kurt Walker
Tony Dement	Leigh Anne Walker
Walt Bradshaw	

EX-OFFICIO MEMBERS

Mayor Richard Hill, Dyer County
Mayor John Holden, Dyersburg
Mayor Olen Parker, Newbern
Mayor James Davis, Trimble
John Lannom, Legal Counsel
Donna Hastings, TN Center for Applied
Technology
Neel Durbin, City Schools Superintendent
Dr. Dwight Hedge, Dyer County School
Superintendent
Joseph Townson, Dyer County Fair Board
Steve Lane, Dyersburg Electric
Eddie Burks, Dyer County Planning Com-
mission
Jimmy Williamson, NW TN Port Authority

Annual Membership Matters Luncheon #2014MML

2014 Mid-Year Report
August 18, 2014

ECONOMIC DEVELOPMENT & MARKET GROWTH

- Ranked among **Top Ten Micropolitans** for Economic Development
- We have worked on **12 new industrial projects** so far this year and have **had site visits by several companies** interested in locating a facility in Dyersburg.
- The Chamber has an average of **220 unique visitors to our website** each day, **6,750 monthly**, and **81,000 annually**.
- Held **Existing Industry Roundtable** at Caterpillar.
- We held the **2014 Industry Appreciation Cookout** in June with State Senate Majority Leader, Mark Norris, as the speaker.
- Continue to support and promote the **Port at Cates Landing**.
- Held **2014 Industry Appreciation Golf Tournament** on Friday, June 13th at the **Farms Golf Course** with 32 teams.
- Traveled to Nashville, Memphis, Martin, Dallas, Huntington, Denver, and Panama City to promote Dyersburg/Dyer County and **meet with various site selection consultants** and other **economic development professionals**.
- Continued support of the Port of Cates Landing and new port operator, R.J. Corman Company.

REGIONAL ADVOCACY & COMMUNITY INITIATIVES

- **Recertified as a Three Star Community under Governor Haslam's Five Pillar Initiative**
- Completed the first **Project Gearhead** program with over 30 - 8th grade students from the city and county schools; students were recognized with a certificate signed by the governor and county mayor. Presented the **Project Gearhead** program at the annual West Tennessee STEM Conference.
- Hosted annual West Star session on Education.
- The **Main Street Dyersburg Farmers Market** has seen a 50% increase in growers and crafters this year with up to 24 booths on the Saturday markets.
- The **Farmers Market** hosted a **Farmers Market Workshop** with the Center for Profitable Agriculture, University of Tennessee and the Tennessee Department of Agriculture.
- **Dyer County Adult Leadership** held graduation for **20 community leaders** this year. **Dyer County Youth Leadership** graduated **30 - 10th graders**.
- The **Main Street Dyersburg Farmers Market** has become one of the **charter markets** in the newly formed **Tennessee Association of Farmers Markets**. The Market remains on track with just over 10% growth to date this year.
- Continuing to partner with the Dyer County YMCA and Y-USA for **Pioneering Healthy Communities** to advocate for healthier lifestyles
- Year to date we have held **132 events at The Lannom Center**
- Provided an annual report and budget to the **City of Dyersburg** on behalf of the Tourism & Economic Development Commission.
- Staff member Tammy Hall served as an instructor for the **TN Chamber Institute** and nominated to serve the three year term on the **WestStar Alumni Council**.
- Supported efforts of **Mississippi River Corridor** Tennessee Chapter
- **Event sponsor** for Halls Air Show, The Big Deal, Hoopfest, Duckfest, and Duck Blast.
- Held 2 **Legislative coffees** and served as host for "**meet the candidates**" forum for the County Mayor and Sheriff's race and a **Community coffee** on March 26th for **Mayor Holden's "State of the City"** presentation.
- Continued facilitation of the **Agribusiness Committee** meetings.

BUSINESS DEVELOPMENT & COMMUNICATIONS

- Retained our memberships and participation in the International Economic Development Council, Southern Economic Development Council, Industrial Asset Management Council, TN Economic Partnership and International Council of Shopping Centers, as well as the American Chamber of Commerce Executives, TN Chamber of Commerce Executives and TN Chamber of Commerce & Industry; Dyersburg's Chamber CEO is president-elect of the TCCE.
- Annual **Destination** publication was published and delivered in June.
- Held **19 Ribbon Cuttings** thus far with assistance from our Diplomats, Mayors, and other dignitaries.
- Held **12@12 luncheons** for Chamber and prospective members to learn about current programs and member benefits.
- Continue a **bi-weekly "At Work" News Brief** to keep members informed on important Chamber news and events.
- Held the **2014 Business Expo** on May 1st with **record vendors and attendees**.
- Print **advertising** in *Site Selection*, *Area Development* and *Business Facilities*, *Southern Business & Development* magazine, as well as *State Gazette* and *Yellowbook*.
- Scheduled **4 Small Business Workshops** for the remainder of the year.
- Co-sponsoring The CO.STARTERS program

A message from your 2014 Chairman of the Board

My role as Chairman of the Dyersburg/Dyer County Chamber of Commerce has brought me more pride in our community and our Chamber than I could have anticipated. The Chamber works tirelessly in their effort to advocate for our business community and to ensure the future prosperity of Dyer County. I can now fully appreciate all the activities that our Chamber is involved in to help make Dyersburg and Dyer County a place that we all are proud to call home.

The Chamber does their part, but I know that without the involvement of each of our over 500 chamber members none of what we do would be possible. I want to "thank you" for your dedication and service to our community. I ask that you take a few minutes to review this report and see all that is happening in Dyer County. We are always striving to make this the best place to live in Tennessee and I feel the Chamber is a leader for all our members to be proud. The accomplishments you see are the results of many people working together on behalf of Dyer County and for that I am very grateful. Thank you for that opportunity to serve as your Chairman over the last 19 months, and I look forward to the future endeavors of our community.

Sincerely,

Larry White

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2014 Mid-Year Report

Upcoming Events for Fall 2014

September 1st - 6th - Dyer County Fair

September 20th - Newbern Depot Days

September 27th - Main Street Fall Festival

October 4th - Community Cancer Fund BBQ

October 20th - Mission March Downtown

November 8th - Fyrne Lake 10K Trial Run

November 11th - Veteran's Day Parade

December 1st - Dyersburg Christmas Parade

December 4th - Newbern Christmas Parade

Your Chamber Staff

Allen Hester, President/CEO, CCE, CEcD

Tammy Hall, Vice President, Finance & Administration

Steve Guttery, Director of Downtown Development/
Leadership Dyer County

Hannah Caylor, Membership Director

Tiffany Pride, Administrative Assistant

Judy Gregory, Receptionist

Dakota Simpson, Intern

Doris Smith, Event Staff

Bart Jowers, Event Staff

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