

MEMBER BENEFITS



BENEFITS FOR NEW MEMBERS SAVINGS

- * **FREE** second ad with State Gazette/Dyersburg News
- * **FREE** New Member listing in "At Work" newsletter
- * **FREE** eBlast sent to over 800 representatives
- * **FREE** ribbon cutting & photo in "At Work" newsletter & local paper
- * **20% discount** on published rate card at WASL/WTRO Radio Station
- * **FREE** link to your existing web site and e-mail through our online web based software (login & password provided upon receipt of payment)

SAVINGS

Based on ad size

\$25 value

\$75

\$100 + value

Based on ad package

BENEFITS FOR ALL MEMBERS

- * **FREE** Membership Directories
 - * **FREE** Clubs & Organizations Directory
 - * **FREE** Government Officials Directory
 - * **FREE** Business Directory listing alpha and classified
 - * **FREE** Website listing
 - * **FREE** referrals
 - * **FREE** on-line job posting
 - * **FREE** on-line events calendar posting
 - * **FREE** on-line hot deals posting
- ****The Business Directory and web site have complete listings of only Chamber members.*

WE DARE YOU TO COMPARE

- ⇒ Single listing in the Yellow Pages \$150.00
- ⇒ Radio, television and newspaper advertising \$1,500.00 +
- ⇒ Presence on the web \$500.00 +

*(Comparisons to 12 months of advertising)

HOW DO THESE PRICES COMPARE TO WHAT THE CHAMBER PROVIDES FREE?

- * **DISCOUNTS** on facility usage 15% for members
- * **DISCOUNTS** on seminar fees up to 50% for members
- * **DISCOUNTS** for networking events up to 50% for members
- * **DISCOUNTS** on City/County Map 50% for members
- * **DISCOUNTS** on Mailing Labels & Membership on disc 50% for members

PLUS...your investment partners you with other business and community leaders for growth and prosperity of the community and region!

***We encourage members to do business with other members.
When you contract for your free and reduced cost advertising benefits,
be sure to include
"Member of the Dyersburg/Dyer County Chamber of Commerce"
in your ad.***

