

Dyersburg/Dyer County Tennessee

"The Gateway to Everywhere!"



Dyer County Population: 38,000

Dyersburg Population: 17,145

Newbern Population: 3,327

Time Zone: Central

Latitude/Longitude: 36.05N, 89.40W

Major Highways: Interstate 155 (I-69), US 51, US 78, US412, TN 104.

Dyersburg Regional Airport: 5,800 ft runway, general aviation and service

Distance to Mississippi River Bridge: 17 miles

Distance to Port of Cates Landing: 25 miles

Distance to Memphis Int'l Airport: 75 miles

Public Schools:

Dyersburg High School:

Enrollment: 825 Graduation Rate: 86%
Average ACT Score: 20.4

Dyer County High School:

Enrollment: 1,083 Graduation Rate: 91%
Average ACT Score: 19.2

Dyersburg State Community College:

Enrollment: 3,258

Tennessee College of Applied Technology:

Enrollment: 269

Market Highlights

Dyer County is home to **24 of the Top 100 national retailers**, including: 7-Eleven, Advance Auto Parts, AT&T, AutoZone, Big Lots, Burger King, Chick-Fil-A, Cracker Barrel, Dollar General, Dollar Tree, Family Dollar, J.C. Penney, Kroger, Lowe's, McDonald's, O'Reilly Automotive, RadioShack, Sears, Sherwin-Williams, Sonic, Subway, Tractor Supply, Verizon, Walgreens, WalMart, Wendy's, YUM Brands

In 2014, **Dyersburg was ranked 8th in the United States for economic development** in a micropolitan area and **won the Big Muddy Cup** by *Site Selection* Magazine (March 2015 issue).

Dyersburg Mall is the only enclosed mall within a one hour drive. Customers come from Tennessee, Missouri, Arkansas and Kentucky to shop here.

Dyersburg Regional Medical Center 225 licensed beds, inpatient and outpatient services, new emergency room

Traffic Count on Lake Rd. in the Central Business District at I-155 is 28,034 vehicles per day.

Retail Sales in 2014 totaled \$510,216,356.

Regional Population within a 20-minute drive is 49,781. Daytime Population is 29,391.

Median Household Income in the Dyersburg trade area is \$38,578.

MAJOR EMPLOYERS:

ERMCO	Distribution Transformers	890
Tyson	Meat Processing	681
NSK	Automotive Components	650
Nortek Global HVAC	HVAC	331
SRG Global	Automotive Components	315
Hexpol	Custom Mix Rubber	220
Sun Products	Detergents	207
Heckethorn Manufacturing	Exhaust System Clamps	181
Eaton Global Hose	Rubber Industrial Hoses	160
Caterpillar	Transmission Assembly	155
Firestone Industrial Products	Metal Stamping & Brazing	130
PolyOne	Plastic Compounding	110
Colonial Diversified Polymer Products	Molded Sponge Rubber	88
Bennett's	Tools & Dies/Custom Machine Parts	65
Royal Building Products	Vinyl Siding	62



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